



# A Profile of the ACCOMMODATION AND FOOD SERVICES SECTOR IN NEW BRUNSWICK

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**NBjobs.ca**

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*Note: This profile includes data from a variety of sources that use different methodologies and are subject to periodic retroactive revisions. As a result, data from one source may not match with data from other datasets. Information about the sources and methodologies used are available upon request. In some instances source data points have been suppressed. Where this occurs, the data values presented have been inferred from non-suppressed data. Also, some totals may not equal the sum of their components due to rounding.*

# Sector Definition

The Accommodation and Food Services sector consists of establishments that are primarily engaged in providing short-term lodging and complementary services to travellers, vacationers and others, in facilities such as hotels, motor hotels, resorts, motels, casino hotels, bed and breakfast accommodations, housekeeping cottages and cabins, recreational vehicle parks and campgrounds, hunting and fishing camps, and various types of recreational and adventure camps. This sector also consists of establishments that are primarily engaged in preparing meals, snacks and beverages, to customer orders, for immediate consumption on and off the premises.

The scope of this profile includes North American Industry Classification System (NAICS 2017) sector 72.

## Legend



# Current Business Environment

## GDP\* and Productivity

In 2019:

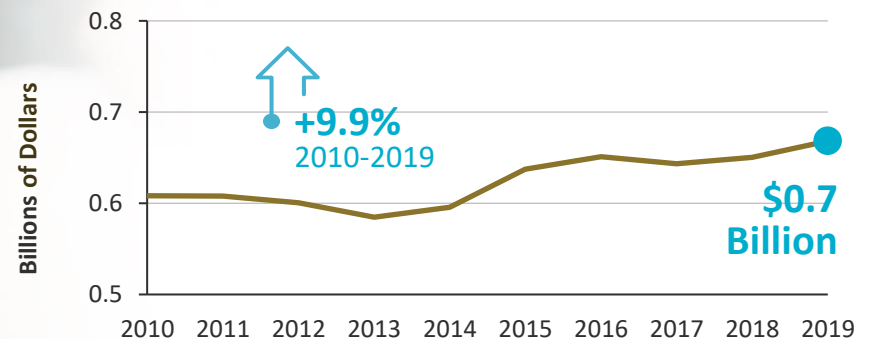
- The Accommodation and Food Services sector represented 2.4% of New Brunswick's (NB) GDP, contributing \$0.7 billion (*chained 2012 dollars*)<sup>1,2</sup>
- NB Labour Productivity<sup>2,3</sup> (*a measure of productivity based on GDP per hour worked in the sector*):
  - This sector – \$16.88 output per hour of work (*chained 2012 dollars*)
  - Average of all sectors – \$48.47 output per hour of work (*chained 2012 dollars*)

\* Gross Domestic Product

## Proportion of GDP in NB: 2019<sup>1</sup> Accommodation and Food Services Sector



## Real GDP<sup>2</sup> NB Accommodation and Food Services Sector (at Basic Prices, Chained 2012 Dollars)



## Employment in New Brunswick

In 2019:

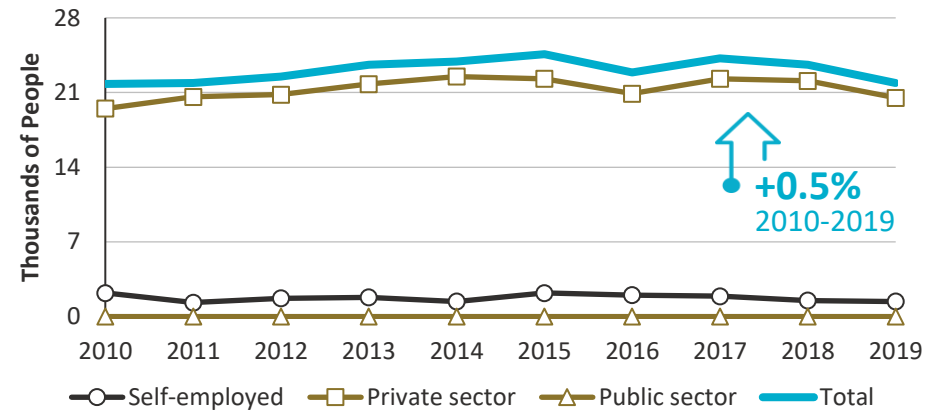
- 21,900 were employed in the NB Accommodation and Food Services sector (62.6% full-time, 37.4% part-time)<sup>4</sup>
- 1,700 were unemployed<sup>4</sup>
- 6.1% of all employed in NB worked in this sector<sup>4</sup>
- 2.0% of employees in this NB sector were part of a union and/or covered by a collective agreement – versus 29.1% of all employees in the Province<sup>5</sup>



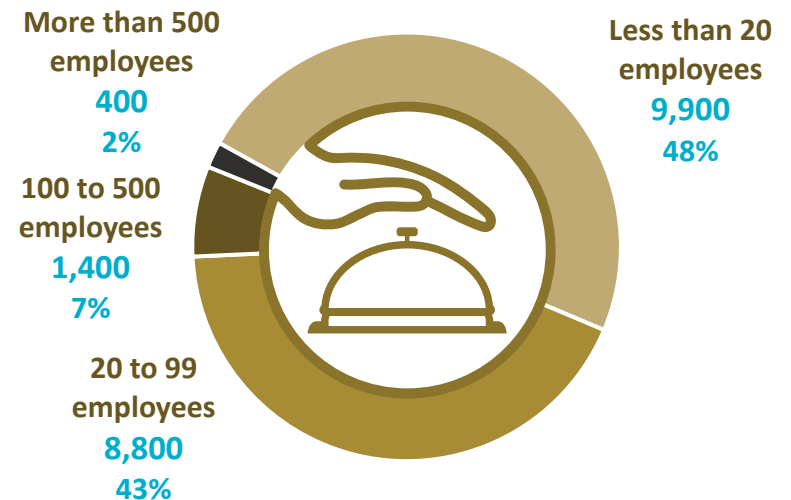
**NB Unemployment Rate: 2019<sup>4</sup>**  
Accommodation And Food Services Sector vs All Sectors



**Employment: 2010-2019<sup>6</sup>**  
NB Accommodation and Food Services Sector



**Employment by Size of Employer: 2019<sup>7</sup>**  
NB Accommodation and Food Services Sector



\*This chart does not include the self-employed.

# Human Resources Profile

## Demographics

In 2019:

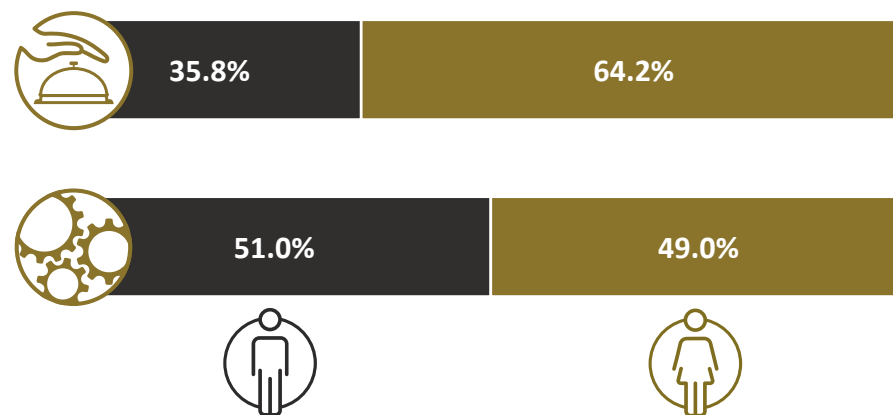
- 23,600 people were part of the labour force in the NB Accommodation and Food Services sector, of which 21,900 were employed<sup>4</sup>

From 2010 to 2019:

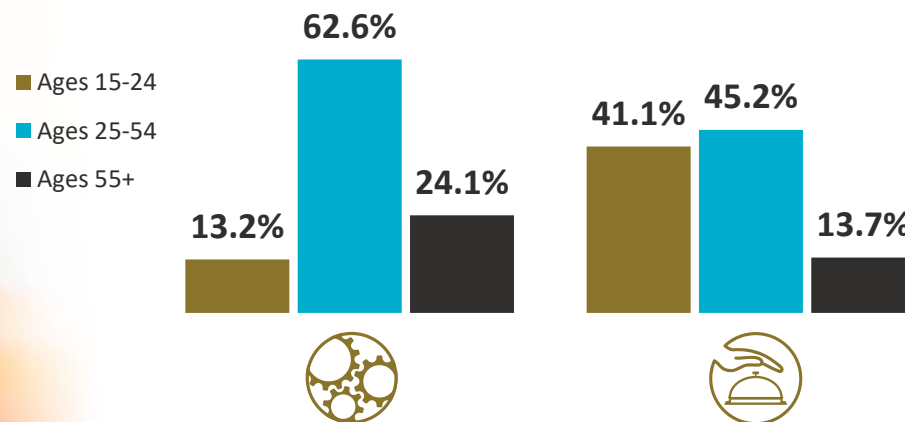
- The percentage of females employed in the sector increased from 61.0% to 64.2%<sup>4</sup>
- The percentage of workers in this sector:<sup>4</sup>
  - Ages 15-24 decreased 0.4 percentage points
  - Ages 25-54 decreased 2.3 percentage points
  - Ages 55 and over increased 2.6 percentage points



**NB Employment by Sex: 2019<sup>4</sup>**  
Accommodation and Food Services Sector vs All Sectors



**NB Employment by Age: 2019<sup>4</sup>**  
Accommodation And Food Services Sector vs All Sectors



## Major Occupations

In 2019:

- 68.5% of those working in the NB Accommodation and Food Services sector worked in one of the five National Occupation Code (NOC) occupations listed in the table to the right<sup>8</sup>
- These 16,600 employees represented 4.7% of all employed in NB<sup>8</sup>



## Wage and Salary Information

In 2019:

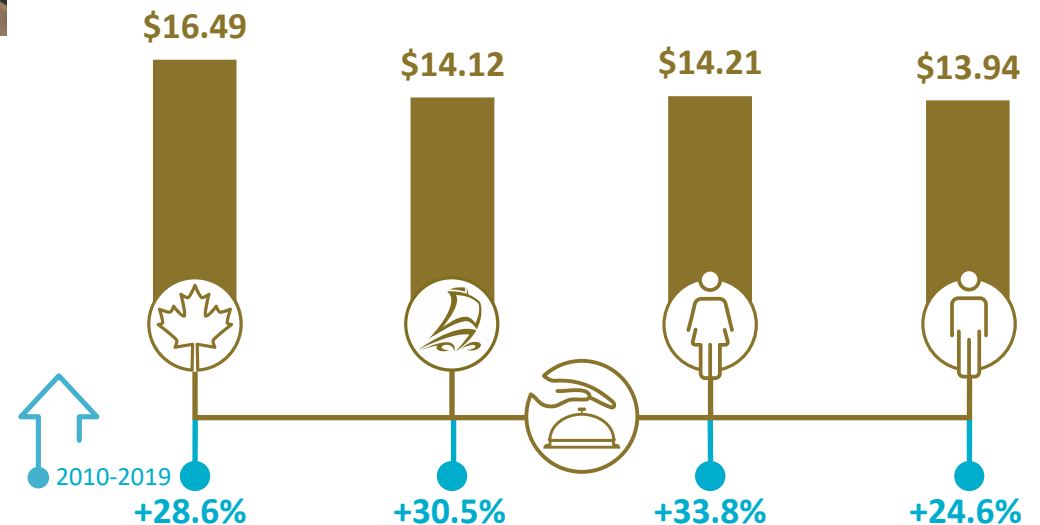
- The average wage in the NB Accommodation and Food Services sector (\$14.12) was less than the average NB wage across all sectors (\$23.49)<sup>9</sup>

From 2010 to 2019:

- The relative change in the sector's average wage (+30.5%) was greater than the relative change in the average NB wage across all sectors (+23.2%)<sup>9</sup>

Major Occupations: 2019 <sup>8</sup> NB Accommodation and Food Services Sector		
Occupation	Employed	NOC
Food counter attendants, kitchen helpers and related support occupations	5,800	6711
Cooks	3,600	6322
Food and beverage servers	3,200	6513
Restaurant and food service managers	2,300	0631
Cashiers	1,700	6611

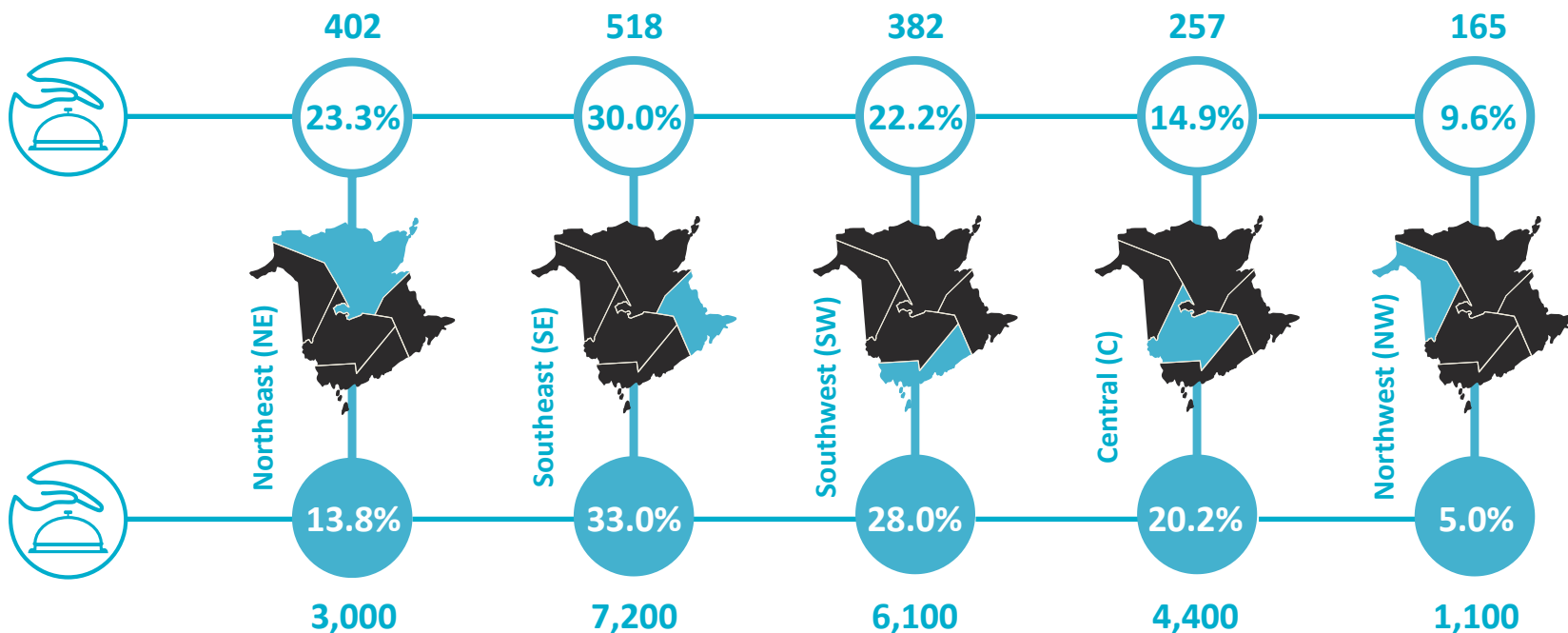
## Average Hour Wage: 2019<sup>9</sup> Accommodation and Food Services Sector (Current Dollars)



# Regional Highlights

## Employers

Regional Distribution: 2019<sup>10</sup>

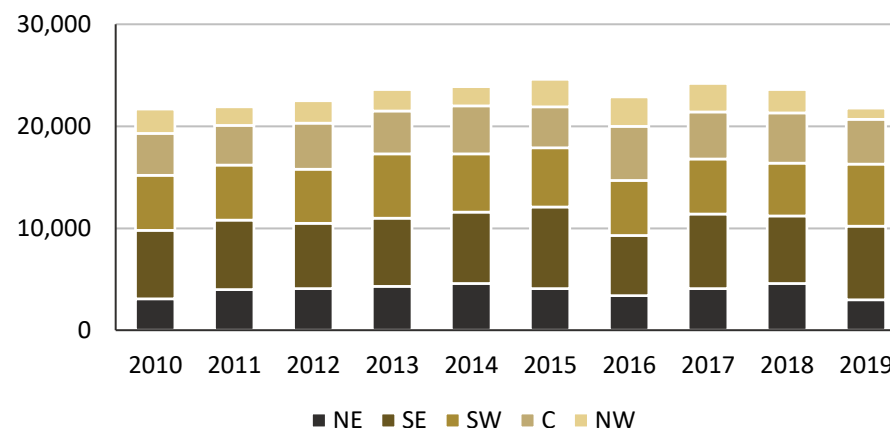


## Employed

Regional Distribution: 2019<sup>11</sup>

Number of Regional Employers by Employment Size: 2019 <sup>10</sup> NB Accommodation and Food Services Sector					
Region	1-9	10-49	50-199	200+	Total
NE	215	172	15	0	402
SE	234	240	43	1	518
SW	169	192	20	1	382
C	110	122	25	0	257
NW	82	73	10	0	165
Unknown	1	4	0	0	5
<b>TOTAL</b>	<b>811</b>	<b>803</b>	<b>113</b>	<b>2</b>	<b>1,729</b>

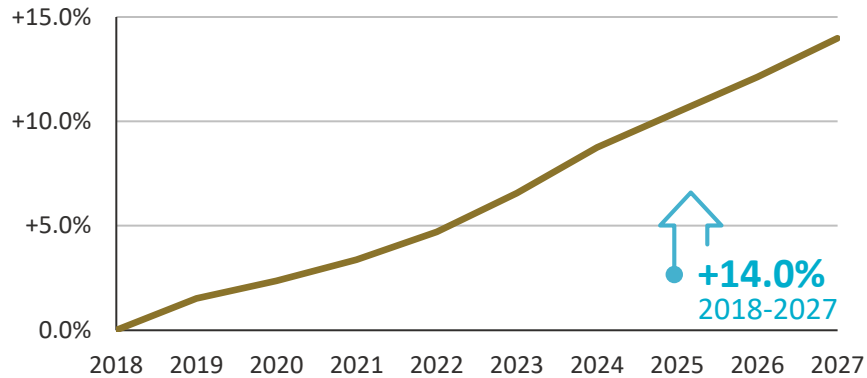
Employment by Economic Region: 2010-2019<sup>11</sup>  
NB Accommodation and Food Services Sector



# Business Outlook 2018-2027

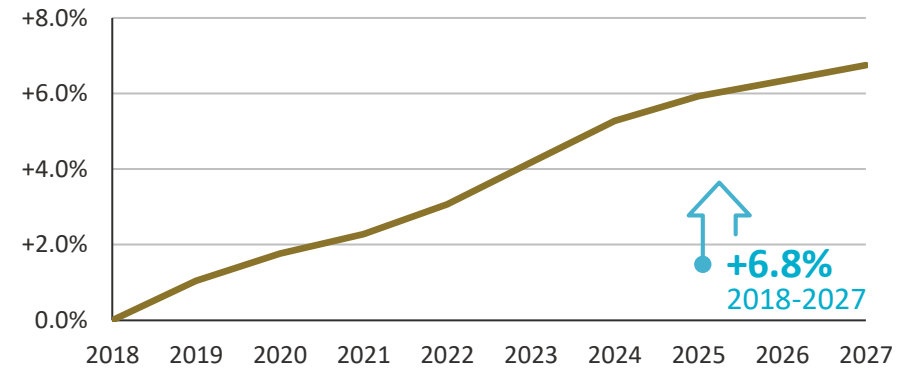
## GDP Forecast

**Forecasted Change in Real GDP<sup>8</sup>**  
**NB Accommodation and Food Services Sector**  
*(Relative to 2018)*

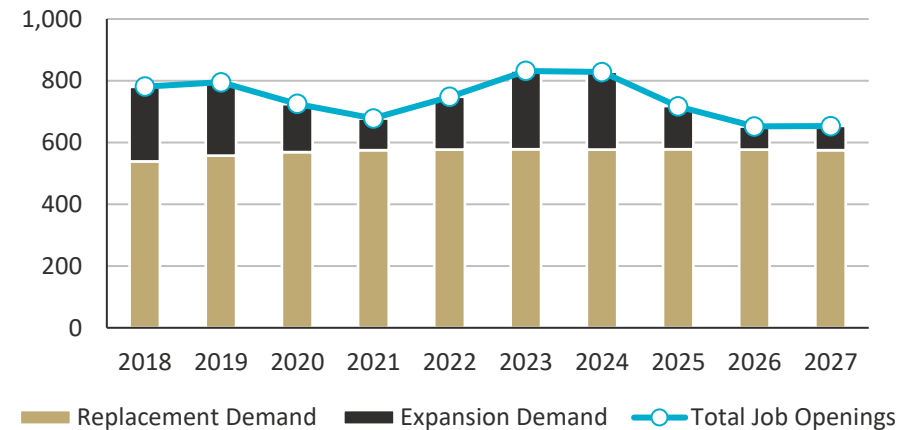


## Employment Forecast

**Forecasted Change in Employment<sup>8</sup>**  
**NB Accommodation and Food Services Sector**  
*(Relative to 2018)*



**Forecasted Job Openings<sup>8</sup>**  
**NB Accommodation and Food Services Sector**





# Links for Further Information

## Government Sources

- NBjobs.ca
- Labour Market Information
- Sector Definitions - North American Industry Classification System, 2017 (NAICS)
- Classification of Occupations - National Occupational Classification, 2016 (NOC)

## Sector Associations

- Hotel Association of Canada
- New Brunswick Bed and Breakfast Association
- Restaurants Canada
- Tourism Industry Association of New Brunswick
- Tourism New Brunswick

## For Additional Information Contact:

New Brunswick Department of Post-Secondary Education,  
Training and Labour

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Prepared by:



## Data Sources

- <sup>1</sup> Statistics Canada, Table 36-10-0400
- <sup>2</sup> Statistics Canada, Table 36-10-0402
- <sup>3</sup> Statistics Canada, Table 36-10-0489
- <sup>4</sup> Statistics Canada, Table 14-10-0023
- <sup>5</sup> Statistics Canada, Table 14-10-0070
- <sup>6</sup> Statistics Canada, Table 14-10-0027

- <sup>7</sup> Statistics Canada, Table 14-10-0068
- <sup>8</sup> Stokes Economics, Customized New Brunswick Forecast
- <sup>9</sup> Statistics Canada, Table 14-10-0064
- <sup>10</sup> Statistics Canada via the Community Data Program
- <sup>11</sup> Statistics Canada, Table 14-10-0392

