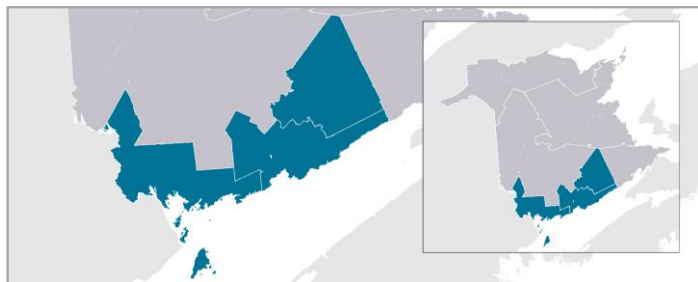


Hiring Demand Bulletin

Kings, Fundy & Southwest - January 2025



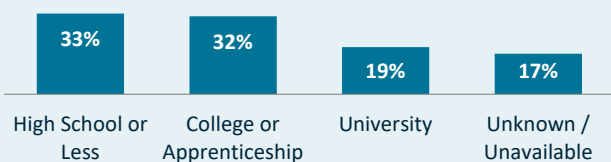
In January 2025

There were 1,587 online ads for jobs in the region. This was higher than the same month last year (1,077).

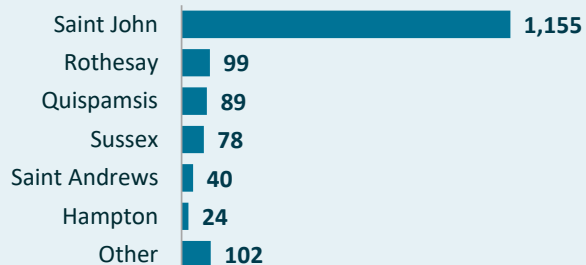
Most Requested Skills

- Teamwork
- Communication skills
- Customer Service
- Flexibility

Job Ads by Level of Education



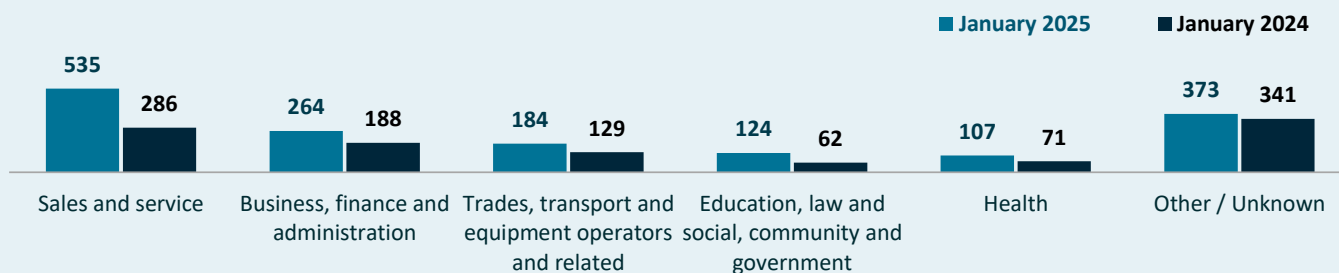
Number of Job Ads by Community



Employers with Most Job Ads Posted

- J.D. Irving, Limited
- Revitalize Marketing
- Horizon Health Network / Réseau de santé Horizon
- YMCA of Southwestern New Brunswick
- Cooke Aquaculture Inc.
- YMCA of Greater Saint John
- Irving Oil
- Loblaw Companies Limited
- Kent Building Supplies
- The Algonquin Resort
- City of Saint John
- Shannex Inc. / Parkland
- Homestar
- Nourish NB
- Jean Coutu

Occupational Groups with Highest Number of Job Ads



Hiring Demand Bulletins are New Brunswick-focused reports prepared by the Department of Post-Secondary Education, Training and Labour (PETL) based on online job ads from across the internet. Each online job ad is assigned values for a number of different variables including location, occupation, employer, and skills requested. Errors such as ads being assigned incorrect occupational codes and ads being doubled counted may occur. All data included in this report should be interpreted and used with caution.