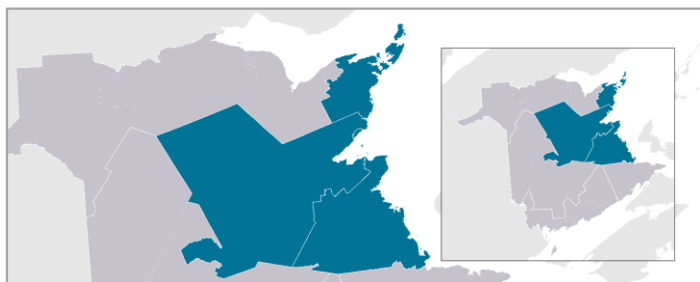


Hiring Demand Bulletin

Peninsula, Miramichi & Kent - January 2025



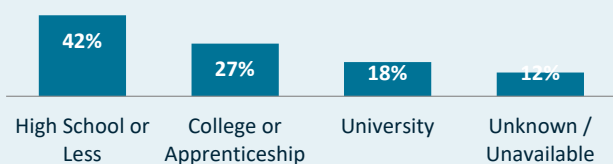
In January 2025

There were 393 online ads for jobs in the region. This was higher than the same month last year (267).

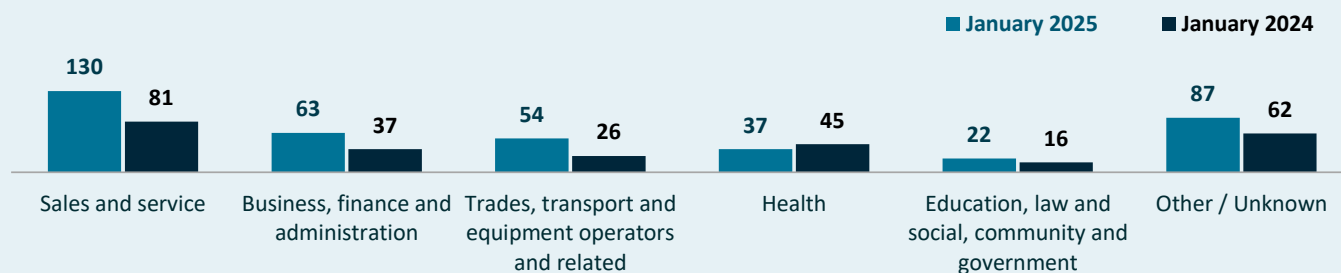
Most Requested Skills

- Teamwork
- English language
- Bilingual
- Communication skills

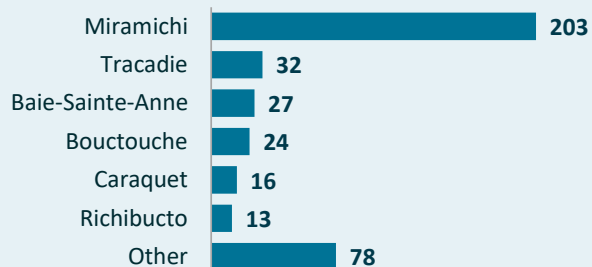
Job Ads by Level of Education



Occupational Groups with Highest Number of Job Ads



Number of Job Ads by Community



Employers with Most Job Ads Posted

- Horizon Health Network / Réseau de santé Horizon
- Berger
- Kent Building Supplies
- Shannex Inc. / Parkland
- Anglophone North School District
- Loblaw Companies Limited
- clay hill equipment inc
- Tim Hortons
- Quinn Nails
- District scolaire francophone Sud
- rousel volkswagen
- District scolaire francophone Nord-Est
- rousel toyota
- Paladin Security
- Terry & Son Tires

Hiring Demand Bulletins are New Brunswick-focused reports prepared by the Department of Post-Secondary Education, Training and Labour (PETL) based on online job ads from across the internet. Each online job ad is assigned values for a number of different variables including location, occupation, employer, and skills requested. Errors such as ads being assigned incorrect occupational codes and ads being doubled counted may occur. All data included in this report should be interpreted and used with caution.