

Hiring Demand Bulletin

New Brunswick - January 2025



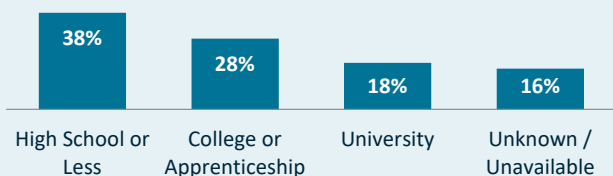
In January 2025

There were 7,123 online ads for jobs in New Brunswick. This was higher than the same month last year (5,178).

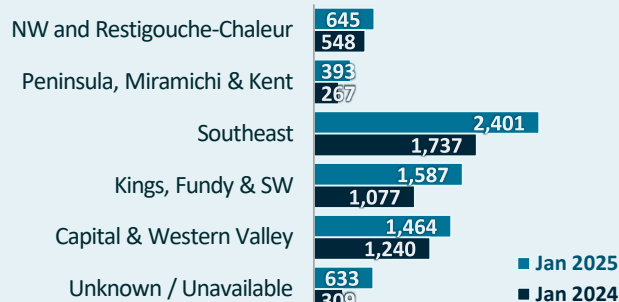
Most Requested Skills

- Teamwork
- Communication skills
- Customer Service
- English language
- Flexibility
- Attention to Detail
- Leadership
- Interpersonal Skills
- Organizational Skills
- Decision-Making

Job Ads by Level of Education



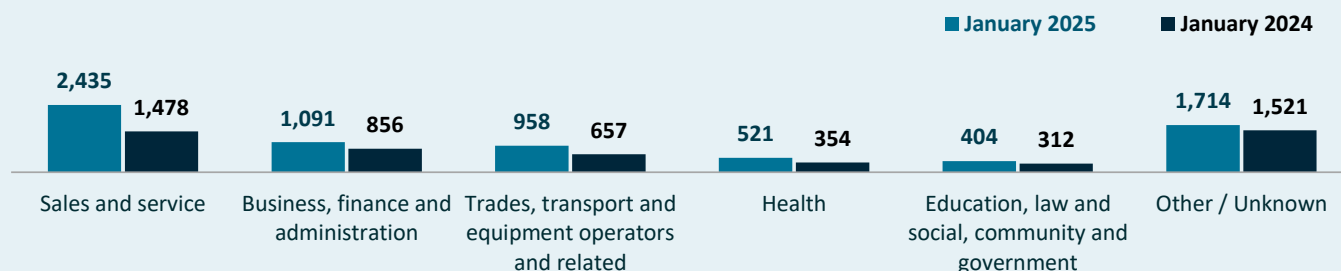
Number of Job Ads by Region



Employers with Most Job Ads Posted

- J.D. Irving, Limited
- Horizon Health Network / Réseau de santé Horizon
- Revitalize Marketing
- Portia Management
- Loblaw Companies Limited
- Réseau de santé Vitalité / Vitalité Health Network
- GNB / SNB
- Kent Building Supplies
- Shannex Inc. / Parkland
- Cooke Aquaculture Inc.
- YMCA of Southwestern New Brunswick
- McCain Foods
- New Brunswick Extra-Mural (EMP)
- Walmart Canada

Occupational Groups with Highest Number of Job Ads



Hiring Demand Bulletins are New Brunswick-focused reports prepared by the Department of Post-Secondary Education, Training and Labour (PETL) based on online job ads from across the internet. Each online job ad is assigned values for a number of different variables including location, occupation, employer, and skills requested. Errors such as ads being assigned incorrect occupational codes and ads being doubled counted may occur. All data included in this report should be interpreted and used with caution.