NBjobs.ca Job Posting Guide

Ensure your job ads include:

- ✓ Job Id Number
- ✓ Employer Name
- ✓ Employer Company Description
- ✓ Job Title
- ✓ Job Description
- ✓ Qualifications Required
- ✓ Citizenship/Residency Requirements
- ✓ How to Apply

NBjobs.ca aggregates job postings from hundreds of job boards.
The following are best practices to ensure your job posts appear on NBjobs.ca

- List New Brunswick as the location of work.
- Indicate the number of vacancies in an ad vs posting duplicate ads.
- Post jobs on a password-free site.
- Post to job boards, such as jobbank.gc.ca and Monster.ca, to have ads picked up more quickly.

- Have a unique destination URL for each job ad.
- Repost unfilled vacancies monthly.
- Indicate the citizenship, residency, and work permit requirements.
- Contact us at lmi@gnb.ca to help troubleshoot if you are not finding your jobs in our feed.

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