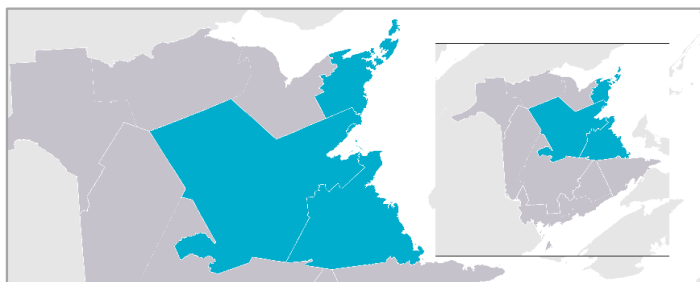


Hiring Demand Bulletin

Peninsula, Miramichi & Kent - December 2024



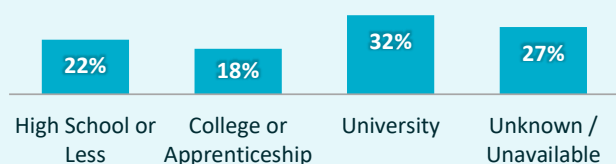
In December 2024

There were 330 online ads for jobs in the region. This was higher than the same month last year (222).

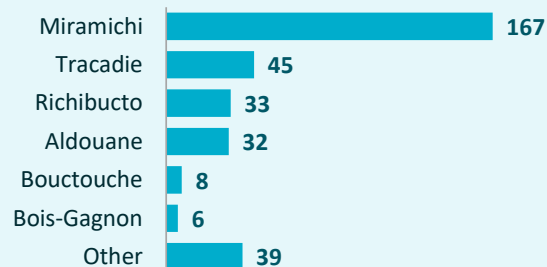
Most Requested Skills

- Teamwork
- Bilingual
- English language
- Customer Service

Job Ads by Level of Education



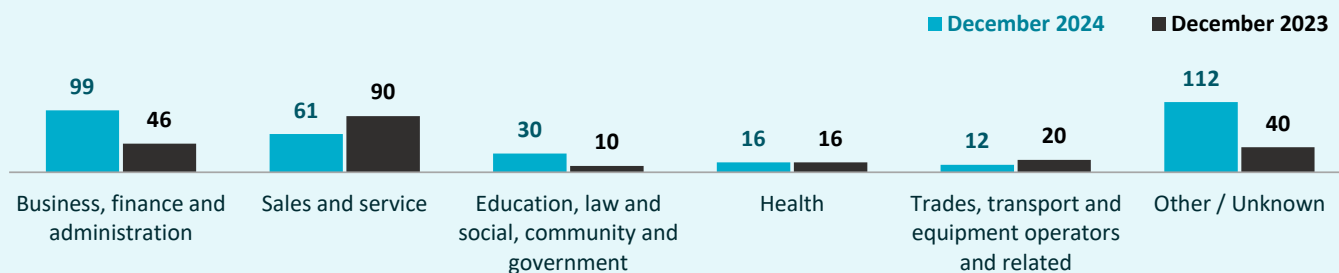
Number of Job Ads by Community



Employers with Most Job Ads Posted

- Intuit
- Horizon Health Network / Réseau de santé Horizon
- Anglophone North School District
- Kindred Home Care
- Shannex Inc. / Parkland
- GNB / SNB
- Loblaw Companies Limited
- NBCC
- Berger
- Extra Mural Program / Programme extra-mural
- KJ's Beauty Spa
- J.D. Irving, Limited
- Cook Nook Bakery
- Réseau de santé Vitalité / Vitalité Health Network
- Municipality of Nouvelle-Arcadie

Occupational Groups with Highest Number of Job Ads



Hiring Demand Bulletins are New Brunswick-focused reports prepared by the Department of Post-Secondary Education, Training and Labour (PETL) based on online job ads from across the internet. Each online job ad is assigned values for a number of different variables including location, occupation, employer, and skills requested. Errors such as ads being assigned incorrect occupational codes and ads being doubled counted may occur. All data included in this report should be interpreted and used with caution.