

# SOUTHEAST NEW BRUNSWICK



## POPULATION JULY 2023

252 400

RURAL NON-RURAL

38.2%  61.8% 

## MEDIAN AGE

43.0 Years

NB: 45.4 years; Canada: 40.6 years  
33<sup>rd</sup> Highest Among 76 Regions Across Canada

## POPULATION CHANGE

2022-2023 2008-2022

+5.0%   +20.6%  
(+1.3%/year)

## SOURCES OF CHANGE 2022-23

BIRTHS DEATHS

1,930  2,253 


NB MOVERS REST OF CANADA

+196 (NET)  +4,338 (NET) 

"NB Movers" = in-migration from other parts of NB to region, less out-migration from region to other parts of NB

"Rest of Canada" = in-migration from other provinces/territories to region, less out-migration from region to other provinces/territories

## INTERNATIONAL MIGRATION

 +9,963 (NET) = 5,663 Immigrants + 4,300 Other

"Other" = net change in non-permanent residents (international students, temporary foreign workers, etc.) plus Canadians returning from other countries, less individuals leaving the country

## PRIMARY LANGUAGE 2021

ENGLISH FRENCH

60.2%  38.4% 

1.1% reported both English and French + 0.3% reported neither English nor French

## LANGUAGE CAPABILITIES 2021

EN ONLY FR ONLY EN & FR

46.8% 3.5% 49.5%

0.3% reported neither English nor French

## POST-SECONDARY 2021

63.1%

NB: 60.3%; Canada: 67.1%  
31<sup>st</sup> Highest Among 76 Regions Across Canada  
Percentage of population aged 25 to 64 years with post-secondary credentials.


## LABOUR FORCE 2022

130,600

5-YEAR CHANGE UNEMP. RATE

+12.0%  6.0% 

## PARTICIPATION RATE

 90.8% Among the Population Aged 25 to 54 Years  
NB: 88.0%; Canada: 88.8%

## AVERAGE INCOME 2019

\$51,700

Among the Population Aged 25 to 54 Years  
NB: \$51,400; Canada: \$59,400