

# NORTHWEST NEW BRUNSWICK



## POPULATION JULY 2023

80,900

RURAL NON-RURAL

70.1%  29.9% 

## MEDIAN AGE

49.1 Years

NB: 45.4 years; Canada: 40.6 years  
9<sup>th</sup> Highest Among 76 Regions Across Canada

## POPULATION CHANGE

2022-2023 2008-2022

+1.6%   -2.3%  
(-0.2%/year)

## SOURCES OF CHANGE 2022-23

BIRTHS DEATHS

617  1,029 


NB MOVERS REST OF CANADA

-176 (NET)  +693 (NET) 

"NB Movers" = in-migration from other parts of NB to region, less out-migration from region to other parts of NB

"Rest of Canada" = in-migration from other provinces/territories to region, less out-migration from region to other provinces/territories

## INTERNATIONAL MIGRATION

 +1,161 (NET) = 743 Immigrants + 418 Other

"Other" = net change in non-permanent residents (international students, temporary foreign workers, etc.) plus Canadians returning from other countries, less individuals leaving the country

## PRIMARY LANGUAGE 2021

ENGLISH FRENCH

50.4%  49.0% 

0.5% reported both English and French +  
0.1% reported neither English nor French

## LANGUAGE CAPABILITIES 2021

EN ONLY FR ONLY EN & FR

44.2% 16.8% 38.8%

0.1% reported neither English nor French

## POST-SECONDARY 2021

53.4%

NB: 60.3%; Canada: 67.1%  
59<sup>th</sup> Highest Among 76 Regions Across Canada  
Percentage of population aged 25 to 64 years with post-secondary credentials.


## LABOUR FORCE 2023

38,700

5-YEAR CHANGE UNEMP. RATE

-4.0%  5.4% 

## PARTICIPATION RATE

 86.9% Among the Population Aged 25 to 54 Years  
NB: 88.0%; Canada: 88.8%

## AVERAGE INCOME 2019

\$47,700

Among the Population Aged 25 to 54 Years  
NB: \$51,400; Canada: \$59,400