

NORTHEAST NEW BRUNSWICK



POPULATION JULY 2023

160 400

RURAL NON-RURAL

67.0%  33.0% 

MEDIAN AGE

52.6 Years

NB: 45.4 years; Canada: 40.6 years
5th Highest Among 76 Regions Across Canada

POPULATION CHANGE

2022-2023 2008-2022

+1.5%   -2.8%
(-0.2%/year)

SOURCES OF CHANGE 2022-23

BIRTHS DEATHS
1,026  1,887 


NB MOVERS REST OF CANADA

-63 (NET)  +1,364 (NET) 

"NB Movers" = in-migration from other parts of NB to region, less out-migration from region to other parts of NB

"Rest of Canada" = in-migration from other provinces/territories to region, less out-migration from region to other provinces/territories

INTERNATIONAL MIGRATION

 +1,983 (NET) = 682 Immigrants + 1,301 Other

"Other" = net change in non-permanent residents (international students, temporary foreign workers, etc.) plus Canadians returning from other countries, less individuals leaving the country

PRIMARY LANGUAGE 2021

ENGLISH FRENCH

38.3%  61.1% 

0.6% reported both English and French + 0.1% reported neither English nor French

LANGUAGE CAPABILITIES 2021

EN ONLY FR ONLY EN & FR

30.3% 25.7% 43.9%

0.1% reported neither English nor French

POST-SECONDARY 2021

54.9%

NB: 60.3%; Canada: 67.1%
58th Highest Among 76 Regions Across Canada
Percentage of population aged 25 to 64 years with post-secondary credentials.


LABOUR FORCE 2023

72,300

5-YEAR CHANGE UNEMP. RATE

-2.6%  11.1% 

PARTICIPATION RATE

 84.0% Among the Population Aged 25 to 54 Years
NB: 88.0%; Canada: 88.8%

AVERAGE INCOME 2019

\$46,900

Among the Population Aged 25 to 54 Years
NB: \$51,400; Canada: \$59,400