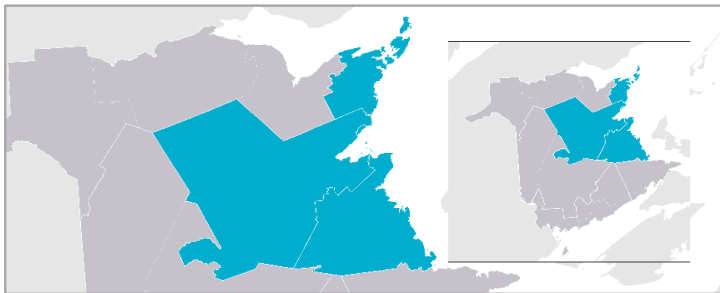


Hiring Demand Bulletin

Peninsula, Miramichi & Kent - February 2024



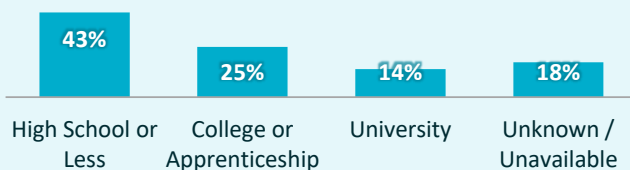
In February 2024

There were 283 online ads for jobs in the region. This was lower than the same month last year (290).

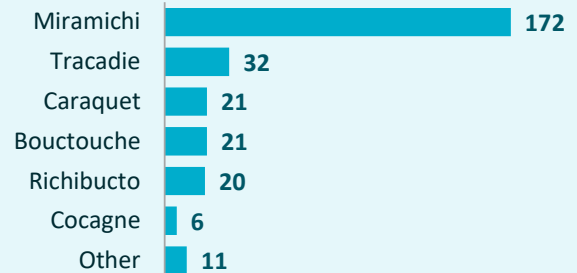
Most Requested Skills

- Teamwork
- Communication skills
- Customer Service
- Attention to Detail

Job Ads by Level of Education



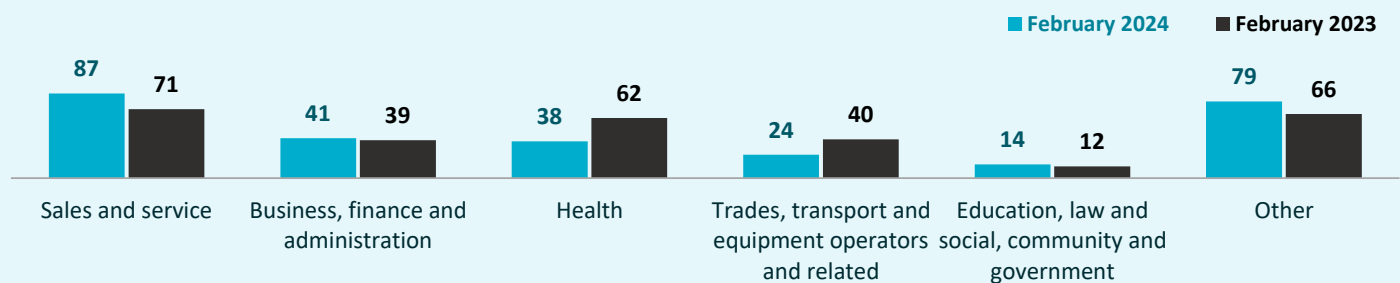
Number of Job Ads by Community



Employers with Most Job Ads Posted

- Horizon Health Network / Réseau de santé Horizon
- GNB / SNB
- Anglophone North School District
- Scotiabank
- Richibucto Food Services Inc
- J.D. Irving, Limited
- Sobeys
- Réseau de santé Vitalité / Vitalité Health Network
- Walmart Canada
- SKW Organization
- Medavie Blue Cross
- Shannex Inc. / Parkland
- Loblaw Companies Limited
- Miramichi Kia
- Causerie Amical

Occupational Groups with Highest Number of Job Ads



Hiring Demand Bulletins are New Brunswick-focused reports prepared by the Department of Post-Secondary Education, Training and Labour (PETL) based on online job ads from across the internet. Each online job ad is assigned values for a number of different variables including location, occupation, employer, and skills requested. Errors such as ads being assigned incorrect occupational codes and ads being doubled counted may occur. All data included in this report should be interpreted and used with caution.