



RETAIL SALESPERSONS AND VISUAL MERCHANDISERS

NOC 64100

Retail salespersons sell, rent or lease goods and services directly to consumers. Visual merchandisers design and prepare in-store displays.



3-YEAR OUTLOOK



Moderate

3-YEAR JOB OPENINGS

1,436

MEDIAN HOURLY WAGE

\$15.30

\$15.30 \$24.62
LOW HIGH

TYPICALLY REQUIRED



High school / on-the-job
training

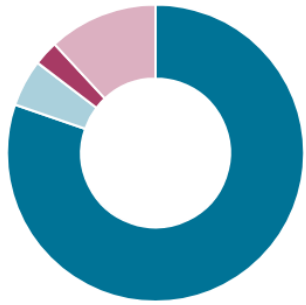
EMPLOYED

12,536

AVERAGE SALARY

\$43,760

The information presented is based on data for New Brunswick. To learn more about the data provided, visit www.nbjobs.ca/occupations.



EMPLOYMENT BY INDUSTRY

80.2%	Retail trade
5.1%	Wholesale trade
2.7%	Information and cultural industries
11.9%	All Other Industries



EMPLOYMENT BY AGE

27.4%	15-24
16.4%	25-34
13.4%	35-44
16.9%	45-54
19.4%	55-64
6.6%	65+

ALSO KNOWN AS

- Audio Equipment Salesperson
- Automobile Salesperson
- Car Rental Agent
- Clothing Salesperson
- Computer Salesperson - Retail
- Counter Clerk - Retail

MAIN DUTIES:

- This group performs some or all of the following duties:
- Greet customers and discuss type, quality and quantity of merchandise or services sought for purchase, rental or lease
 - Advise customers on use and care of merchandise, and provide advice concerning specialized products or services
 - Estimate or quote prices, credit terms, trade-in allowances, warranties and delivery dates
 - Prepare merchandise for purchase, rental or lease
 - Prepare sales, rental or leasing contracts and accept cash, cheque, credit card or automatic debit payment
 - Assist in display of merchandise
 - Maintain sales records for inventory control.

