



## AUTHORS AND WRITERS

NOC 51111: AUTHORS AND WRITERS (EXCEPT TECHNICAL)

Plan, research and write books, scripts, essays, speeches and other non-journalistic articles for publication or presentation.



### 3-YEAR OUTLOOK



*Undetermined*

### 3-YEAR JOB OPENINGS

**23**

### MEDIAN HOURLY WAGE

**\$29.07**

\$15.30 \$45.00  
LOW HIGH

### TYPICALLY REQUIRED



University

### EMPLOYED

**349**

### AVERAGE SALARY

**\$43,000**

The information presented is based on data for New Brunswick. To learn more about the data provided, visit [www.nbjobs.ca/occupations](http://www.nbjobs.ca/occupations).



### EMPLOYMENT BY INDUSTRY

<b>46.7%</b>	Arts, entertainment and recreation
<b>20.0%</b>	Professional, scientific and technical services
<b>10.0%</b>	Educational services
<b>23.3%</b>	All Other Industries



### EMPLOYMENT BY AGE

<b>1.7%</b>	15-24
<b>31.7%</b>	25-34
<b>16.7%</b>	35-44
<b>16.7%</b>	45-54
<b>16.7%</b>	55-64
<b>16.7%</b>	65+

### ALSO KNOWN AS

- Advertising Copywriter
- Copywriter
- Essayist
- Interactive Media Writer
- Literary Writer
- Novelist

### MAIN DUTIES:

- This group performs some or all of the following duties:
- Conceive and write novels, plays, scripts, poetry and other material for publication or presentation
  - May conduct research to establish factual content and to obtain other necessary information.
  - Write e-copy, blog posts, e-books, podcasts and other forms of Web-based content
  - Conduct research on a variety of topics to inform writing and may consult with clients to determine the goals of the writing.
  - Study and determine selling features of products and services and write text for advertisements and commercials.

